



Would you like to own your own hare or tortoise?

The twelve animals will be for sale at the end of the trail.

These will be offered by Clarke & Simpson via a timed online auction which will finish at around 7.30pm on the 17th September.

Unlike Ebay, this has the excitement of real time bidding whereby each lot will extend for a further period if someone bids during the last few minutes.

Please contact us for further details at [info@theblossomcharity.co.uk](mailto:info@theblossomcharity.co.uk).

**Clarke & Simpson**

Follow the trail from mid July to the 11th September!



'Keep Moving Suffolk' is a local campaign to support & encourage us all to move more during the Coronavirus pandemic and as we come out of lockdown.

The campaign website is packed full of advice, ideas, opportunities and challenges to help you stay active or get active in these unprecedented times. Check it out today at [www.keepmovingsuffolk.com](http://www.keepmovingsuffolk.com). Follow on Facebook and Instagram (@KeepMovingSuffolk) and Twitter (@Most\_Active).

Upload your photos to social media with #trailofhopeeye

Phone: 01379 678483

Email: [info@theblossomcharity.co.uk](mailto:info@theblossomcharity.co.uk)

Address:  
Compton House / 13 Castle Street  
Eye / Suffolk / IP23 7AN

Opening Times:  
Tuesday to Sat 10:00 – 4:00

# Trail of Hope 2020

Free Map Inside!  
Suggested Donation £1



Supporting...

the  
**blossom**  
charity

Contact Us

# What is the Trail of Hope?



The last few months of lockdown have been difficult for everyone - loved ones have been ill or lost and many have been unable to see family and friends, feeling isolated. However, there has also been much good to come out of it, from the recognition and appreciation of all our key workers who have kept us safe and fed, to the great sense of community spirit as neighbours and volunteers help each other to make life easier.

At The Blossom Charity, we want to celebrate these memories, and so following the success of the Sheep trail last year, our talented artists have designed and decorated sculptures - 3 tortoises and 3 hares which will be placed around town (see map) and 6 mini animals to find in shops:

**1. What Lockdown Tortoise** - Lockdown taught us that the planet can heal - with the planes grounded and people not doing their daily commutes or going on holiday, Earth was given a break and is starting to heal. Pollution plummeted and animals were able to roam in cleaner quieter areas.

**2. Superhare-O** - We owe a great debt to all the NHS staff and key workers for looking after us and our loved ones during this time. The weekly 'Clap for NHS' were very poignant and this hare commemorates our pride and thanks to everyone.

**3. Ready Steady Mo** - With all the extra time at home, people have discovered their love of gardening, and found solace and peace in their gardens which have never looked so beautiful! Spending time outdoors has helped reduce stress and anxiety during these uncertain times.

**4. Colonel Tom, the Gentlehare** - We will never forget the feat achieved by a near centurion as he walked around his garden to raise funds for the NHS charities. He captured our hearts and was inspirational to all generations.

**5. Sportoise** - Millions of children and adults were inspired by Joe Wicks to get fit, enjoying his daily online classes. Others also found their love of exercise, trying new things or reviving old regimes.

**6. Nuthrown** - Local photographer, Wendy Aiken, delighted the residents of Eye by photographing families on their doorstep during lockdown, capturing and creating treasured memories while raising funds for two local charities.

We hope you agree that these sculptures illustrate just some of the good memories to come out of this unprecedented situation. To everyone who has helped us through these difficult times, we say **THANK you!**



# The Blossom Charity...

## Who are we & what do we do?

The Blossom Charity is based in Suffolk and aims to inspire and increase confidence in women, men and young people in East Anglia through workshops, 1:1 coaching, makeovers and style consultancy.

We support people who want to make long lasting changes in their lives and help them be the best they can be by helping to improve confidence and build new skills or to help launch a business idea. Our approach works!

In partnership with The John Le Vay Cancer Centre in Ipswich we hold makeover days for deserving women undergoing or recovering from cancer treatment which helps boost their confidence and gives them a treat.

To offer support and help to men and women coming out of lockdown, we will soon be launching a new Reboot programme which offers workshops to people who have been impacted by the crisis - those who may have lost their jobs or businesses, or lost their confidence and don't know what to do next or find it hard to get going again.

We will help people make sense of what they have been through and help them on the road to living their best lives. What is it that they want to keep or change in their home or work lives? How can they rebuild their confidence? If this is something you feel you would benefit from then please do contact us.

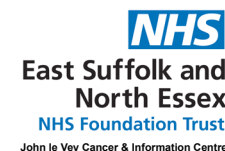
# Thank You!

*A massive thank you to our sponsors who have funded the event and the artists who have worked tirelessly to design and paint the spectacular tortoises and hares for your enjoyment:*



Software solutions for the UK Utilities Industries.

**What Lockdown Tortoise**  
Artist: Daisy Carrick-Smith



The Cancer support & information centre based at Ipswich Hospital. We understand that sometimes situations cannot be fixed, but you just need someone who is prepared to listen. The centre staff & volunteers will offer you that support.

**Superhare-O**  
Artist: Issy Bovill



Reach supports you to find your way forward either from past hurts or towards future goals, through counselling, coaching, supervision or training.

**Ready Steady Mo**  
Artist: Bridget McIntyre



An Outstanding rated care home with a dedicated & experienced team who are passionate about delivering quality care for older people. Focusing on enabling your loved one to make the most of each day.

**Colonel Tom the Gentlehare**  
Artist: Amanda Church



A caring, family run funeral service providing competitively priced funerals, tailored to your needs and budget.

**Sportoise**  
Artist: Katie Nice



An independent, family run Funeral Directors focusing on the needs or bereaved families in Norfolk & Suffolk.

**Nuthrown**  
Artist: Wendy Aiken



**Also, please look out for the mini animals in the shops...**

We have 3 mini tortoises - "Flashie" by Joy Evitt, "Hope is a Thing with Feathers" by Sharon Teague and "Autumn" by Lauren Broomfield.

And 3 mini hares - "Hope" by Judith Hunt, "Grimaldi" by Michael Soper and "Tulip" by Sarah Bentley

